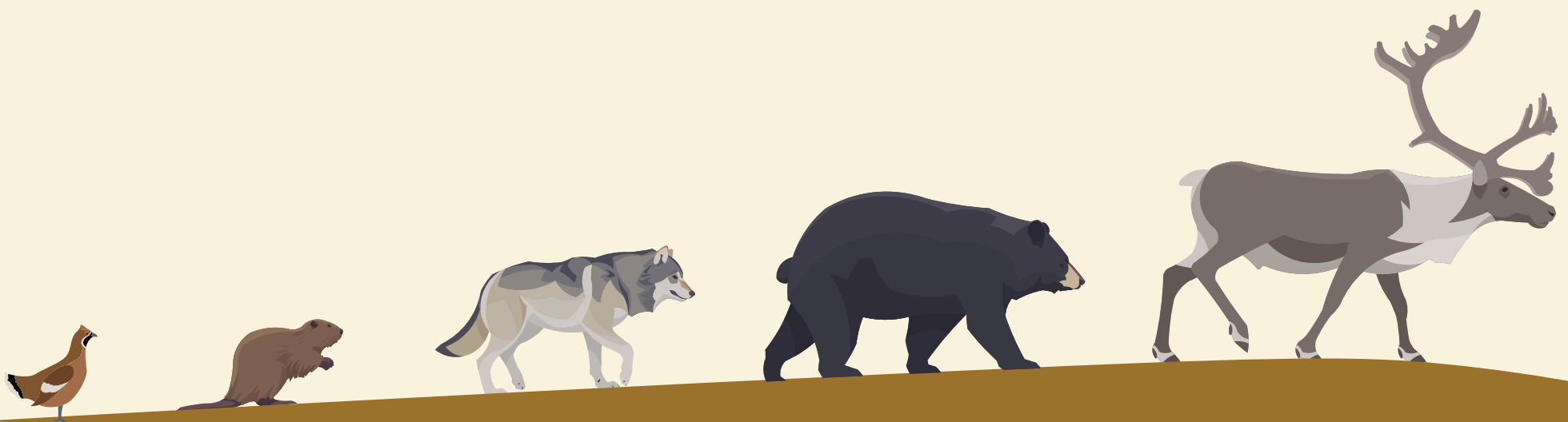


Sponsorship and visibility plan



1. Our audience
2. Nations impacted by Dr. Vollant's projects
3. Sponsorship plan
4. Visibility plan



Our audience

Below are the characteristics of our audience on social media and for our newsletter.

Facebook

+8,100 followers

71% female
29% male

Main cities

Québec (12%)
Montréal (11%)
Sept-Îles (9%)
Pessamit (5%)
Schefferville (3%)
Natashquan (2%)
Mashteuiatsh (2%)
Jonquière (2%)
Trois-Rivières (2%)
La Tuque (2%)

Instagram

+795 followers

73% female
27% male

Main cities

Montréal (24%)
Québec (17%)
Sept-Îles (5%)
Pessamit (3%)
Mashteuiatsh (2%)

Newsletters

+600 subscribers

Nations impacted by Dr. Vollant's projects



Sponsorship

Dr. Vollant's walks aim to be inspiring to promote a healthy lifestyle and are also a wonderful way to foster reconciliation between peoples.

Being a partner means contributing to a harmonious future between our peoples and taking action for wellness and reconciliation.



ATIK^U THE CARIBOU

50 000\$ +

Among the Innu, the caribou is closely linked to way of life and identity. It is also a source of food and sustenance.

MASHK^U THE BEAR

25 000\$ +

A symbol of strength and protection, the bear is known as the spiritual grandmother of the forests.

MAIKAN THE WOLF

15 000\$ +

The wolf represents loyalty, family, cooperation and group spirit.

AMISHK^U THE BEAVER

10 000\$ +

The beaver is a symbol of hard work, ingenuity and perseverance.

PINEU THE PARTRIDGE

3 000\$ +

Among the Atikamekw, the spirit of the partridge protects the children.

Visibility plan

	THE CARIBOU 50 000\$ +	THE BEAR 25 000\$ +	THE WOLF 15 000\$ +	THE BEAVER 10 000\$ +	THE PARTRIDGE 3 000\$ +
Presence on the website, social networks and newsletters of Puamun Meshkenu					
Mention on the event's promotional poster					
Mention in the annual report					
Mention and thanks during speeches at the event					
Posting of the organization's logo in the Puamun Meshkenu premises					
Logo featured on promotional clothing for the event (sweaters, crewnecks, etc.)					
Logo featured on promotional items for the event (videos, photos, banners, flags, bottles, etc.)					
Distribution of a promotional item bearing the sponsor's image					
Possibility of having a kiosk on the event site					
Offer of a dream-focused conference in the sponsor's organization					
Invitation to events and to speak at events					
Sponsor company' name featured on the prize given to event participants					